

# ROLDA Ambassador

## The Activist guide



Take **ROLDA** leaflets with you wherever you go and leave them everywhere—at the laundromat, in waiting rooms, on the bus, or in dressing rooms, bookstores, coffee shops, and grocery stores.



### Stuck in a jam?

Give drivers something to read besides your license plate. Make that drive to work count: Put a sticker (more than two is too many) on your car.



### Place **ROLDA** stickers strategically,

or wear a fancy ROLDA T-shirt: you'll be amazed how easy this will help you start a conversation with like-minded people.



If you own a store (if you work in a store, ask the permission from manager to) place ROLDA leaflets and/or a charity box to collect donations.



### Get in touch first with us at

[rolda@rolda.org](mailto:rolda@rolda.org) to send you a signed/stamped authorization.



#give hope

## Use your connections



Members of other organizations (single mothers, crafting, sport fans, etc) can talk to their clubs about ROLDA.

Church members can learn about ROLDA at church events. Be sure to write letters about ROLDA campaigns, #roldadogs stories, etc to the editors of all magazines that you subscribe to. Actions like these will take very little time but make a big difference for animals.

## Find free advertising space.

Many billboard companies, bus shelter advertisers, and even newspapers and magazines will donate unused space to nonprofit organizations.

A bit of time on the phone to your local advertising representatives can help reach thousands.



## Place our banners on your blog, website.

Encourage your friends to do likewise.

You can also include a link to ROLDA in your e-mail signature, something like: **I support ROLDA.**

## Join our ROLDA team

We are always looking for passionate, hardworking people to join our team at ROLDA, visit this website if you'd like to join us and meet our great volunteers!

