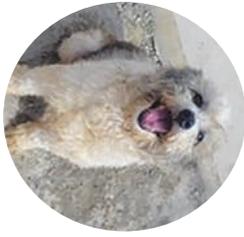


Thank you.



ROLDA USA
PO BOX 4674
CROFTON MD 21114

PLACE
A STAMP
HERE

Romania has the worst homeless dog problem in Europe.

ROLDA needs American animal lovers to come to the rescue.

An estimated 2,500,000 dogs –

unlucky enough to be born in this country – currently struggle to survive in the open. We believe there are about 18,000 fending for themselves in Galati alone. Day and night, they're exposed to the elements, scavenging for scraps to eat, dodging traffic and trying to avoid attacks from other desperate dogs and even humans who think selective slaughtering is an acceptable solution.

The national and local authorities' response is totally inadequate.



ROLDA has some local backing, but Romania has the second worst standard of living in the European Union*. Our shelters operate in one of the poorest regions, where families of four or more have the equivalent of just \$185 a month to cover all their living expenses. Compulsory chipping and passports for dogs cost many times that. So when the authorities catch up with unregistered dogs, their owners throw them out. Veterinary fees are high, so sick animals are routinely abandoned.

Animal welfare is taken way too lightly. Dog fighting is shockingly common and once a dog starts losing, they are discarded. Cats are often treated like garbage and working donkeys and horses abandoned when they fall ill.

Also, Romania has no great tradition of charitable giving. So Dana always knew ROLDA would have to reach out to animal lovers around the world. The charity has grown steadily and has official status in the USA as well as the UK, Australia, Sweden, Norway and Germany.



*Living standards were compared by measuring the price of a range of goods and services in each country relative to income.

Introducing the PAWZ UP Project

An innovative sanctuary for animal welfare and human wellbeing.



When we humans treat animals well, they contribute to our happiness, health and harmony.

At ROLDA, we have a dream... to bring animals and people closer together in Romania by building a regional sanctuary for animals and the community: The Pawz Up Center.

As well as rescuing and rehabilitating dogs, we already work in the local community providing food and sterilization for pets in the poorest homes and provide emergency aid during disasters. And we take in other animals who would otherwise be destroyed or released to almost certain death. (Which is why we have a donkey and numerous cats!).

Serving an area the size of South Carolina, the Pawz-Up Center would offer:

- **Rescue and rehabilitation.** There will be 12 communal kennels as well as shelters for horses, donkeys, cats and small farm animals like goats and chickens.
- **Affordable veterinary care** particularly for poor, old or sick pet owners. The existing tiny local clinic can't cope with the huge demand, which means animals die needlessly.
- **Risk-free adoption.** Currently, in an area of approximately 32,000 square miles, there is no animal shelter from which people who want to give a home to a pet can safely adopt a healthy animal.
- **Education and therapy.** You know the joy animals give in return for love, especially to children and seniors.

The plans are ambitious, but achievable with sufficient voluntary funding for the capital and running costs. Because of the weakness of the Romanian economy, US dollars buy a lot.

If you are in a position to help our dream become reality, please complete and mail the form to get in touch. A philanthropic animal lover, group, fund or organization could be awarded naming rights and would benefit from worldwide high profile coverage if desired.



EIN: 32-0176929

ROLDA USA

Romanian League in Defense of Animals, Inc

PO Box 4674 • Crofton MD 21114

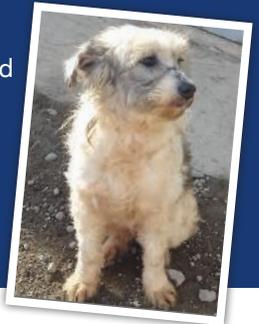
rolda.org/usa

WILL YOU
PLEASE HELP RESCUE
THE STREET DOGS
OF ROMANIA?



Chick was dehydrated, starving, suffering from a terrible skin condition and covered in ticks. She was rescued and taken to ROLDA's shelters from among the thousands of abandoned, injured and ignored dogs scavenging to survive in Galati, Romania. While treating her, we discovered that she also had cancer.

Today, fit again, tumor-free and spayed, we're hoping she'll be adopted and start life anew as a family pet.



Romanian League in Defense of Animals, Inc (ROLDA USA)



Read about all the ways you could help reduce the problem of Romania's street dogs inside.

**“Horribly injured and alone,
a street dog turned to me for help.
He inspires my appeal to you!”**

I started this charity over 10 years ago, because I had to do whatever I could to resolve the appalling tragedy of street dogs in my home town.

I have lived all my life in Galati, in eastern Romania. In 2006, walking through a local park, a German Shepherd mix – terribly injured in a dog fight and abandoned – limped toward to me, desperate for help. I simply couldn't walk on and leave him to die.

So I gave him a home and a name. I nursed Printz back to health and looked after him for the rest of his days. Transforming Printz's life inspired me to set up a charity to rescue as many dogs as I could locally. But the problem was so overwhelming, that I had no choice but to ask for help from animal lovers in other countries.



Thanks to the generosity of kind people like you, I was able to set up ROLDA's shelters.

Now, at any one time, we are home to around 650 dogs that all need to be protected and cared for, 24/7, all year round by our team of volunteers and staff, including veterinary professionals.

I know that with the help of animal lovers around the world, we have made and continue to make a real difference. Dog by dog, we are actually helping to improve a nation's attitudes towards animals. ROLDA has big plans and I'm hopeful that with help from enlightened, caring people like you, we will achieve them.

Please will you do what you can to help?

*Thank you.
Dana x*

Dana Costin, Founder



ROLDA's approach works...



In 2017, ROLDA rescued **1,407** dogs from their hellish existence on the streets.

To date we have saved around **20,000** dogs. And more than **1,500** have been adopted into a forever home, many in countries where our supporters live: USA, UK, France, Holland, Germany, Austria, Switzerland, Sweden, Norway and Finland.



How you can help us give dogs a second chance in life

When dogs like Chick arrive, they're given any emergency veterinary attention they need and illnesses are quickly treated to prevent spreading through the kennels. Injections and immunizations are brought up to date. We have a 'no kill' policy, but sadly many dogs just aren't strong enough to survive. If they pull through, they're sterilized and nursed back to physical and mental health.

Every dog in our care is fed, watered and exercised and receives regular veterinary attention. They have a secure, dry home in our shelters, keeping them warm in the freezing, snow-bound winters and cool in the sweltering summers.

It all costs money. Every hour of every day.

We'd like every dog to be adopted into a loving forever home, once they're ready. Being realistic, we know that's not going to happen. Some are so disfigured they will never be chosen, and others will never recover sufficiently to become family pets.

So they will be at the shelter for the rest of their lives, their costs paid by our supporters.

As well as asking for one-off or regular donations, we invite animal lovers to sponsor a dog. Special packages allow you to cover a dog's entire costs or share them with others.



The more dogs in the shelters supported by kind people like you, the more dogs we can rescue from a miserable, brutal and dangerous existence on the streets.



Whatever you can do to help will make a difference

Please complete and send the card to find out how you can support ROLDA's crucial work.

Whenever our supporters take over the cost of maintaining one of our dogs in the shelters through sponsorship, ROLDA can afford to give another street dog a fresh start in life.

(But if you can't sponsor a dog, please don't think that you can't help or that we won't appreciate your support. Every \$1 from you goes a very long way in Romania.)

Here are a few dogs looking for sponsors at this time.



(F) CHICK 6-years-old

Chick is a mange, septicaemia, and genital cancer survivor. She is recovering well and remains under medical observation as a precaution.

Breed: Mixed **Height:** 21½"
Weight: 40 lbs **Fur:** Long
Colour: Grey



(F) OANA 1-year-old

Oana was rescued from the streets as a tiny pup wandering alone, hungry and scared. She's growing into a beautiful, strong and playful companion.

Breed: Mixed **Height:** 17½"
Weight: 22 lbs **Fur:** Long
Colour: Brown



(M) ZINO 3-years-old

Zino is a suspected victim of abuse. He is very timid and shy. Every day he works with our team to regain his confidence and self-esteem.

Breed: Mixed **Height:** 19½"
Weight: 40 lbs **Fur:** Long
Colour: Grey

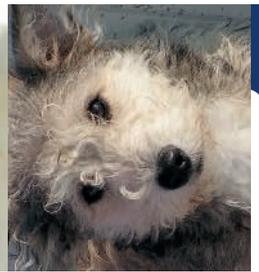


(M) OSCAR 2-years-old

Oscar was abandoned near our shelter as a puppy. He was terrified and lost. He's had to work hard to overcome his fear of abandonment and trust.

Breed: Mixed **Height:** 19¾"
Weight: 20lbs **Fur:** Long
Colour: Black

Will you please COME TO THE RESCUE of Romania's street dogs?



We will use your details to ensure we send you the information you are requesting. **If you wish ROLDA to keep you informed about the progress we are making in rescuing street dogs, campaigning for animal welfare and improving the lives of animals in Romania, please tick the appropriate box(es) below.**

Please send me news by:

- Email to the email address I've given opposite.
- Mail to the postal address I've written opposite.

Please complete, detach, affix a stamp and mail this form or place the form in a stamped envelope and mail to the address below.

ROLDA USA
PO Box 4674 • Crofton MD 21114
www.rolida.org/usa

Please PRINT your details carefully

Title: _____ Name: _____ Zip: _____

Address: _____

Email: _____

Daytime telephone (circle - hm/wk): _____

Dear Dana, Please send me more information on:

- Sponsorship packages for a rescue dog.
- Making a one-off donation to ROLDA.
- Supporting ROLDA regularly.
- Getting the Paws-Up Project up and running.

